

ABSTRACT

Macau's gaming industry is not only the main economic activity of Macau, a small south China territory but also, in its field, the most profitable in the world. Although this industry, in its broad conception, covers very different forms of gaming, in this work we will only focus on the commercial operation of games of chance, played in casinos.

The legal framework of casino operation has progressed from 1847 and culminated in the current concession model, enshrined in Law 16/2001.

The main goal of our research is, departing from the study of the oligopolistic concession model adopted in 2001 and from the public tender which ended with three concessions awarded, to which three sub-concessions were added later, to understand the particular details of this outcome. Further, regarding this option and taking into account what can be reserved for the current contracts, ending in 2020 and in 2022, we will reflect on how the concessionaires can be asked to participate in the city's future in a creative and effective way: corporate citizenship is our bet.

The future being around the corner, this is a crucial opportunity, a challenging stimulus to think about the way the concession model, assuming it will be kept, can be used in promoting a better city, translated into the obligations that can be negotiated with the casino operators, beyond the financial ones, which are essential for the territory but do not exhaust the possibilities.

Key words: gaming law; games of chance; contracts of (sub)concession; obligations in kind; future; city; land; public space; urbanism; planning; think tank; foundation; corporate citizenship; public policies and public decision's empowerment.